

Shri Vaishnav Vidyapeeth Vishwavidyalaya
BBA+MBA
Choice Based Credit System (CBCS) 2020-23

SEMESTER - IV

| S. No. | COURSE CODE | COURSE NAME | Examination Scheme | | | | | Teaching Scheme/Week | | | CREDITS | TOTAL MARKS |
|--------|-------------|--------------------------------|-------------------------------|---------------------|----------------------------|-------------------------------|----------------------------|----------------------|---|---|---------|-------------|
| | | | THEORY | | | PRACTICAL | | Th | T | P | | |
| | | | End Sem University Exam (60%) | Two Term Exam (20%) | Teachers Assessment* (20%) | End Sem University Exam (60%) | Teachers Assessment* (40%) | | | | | |
| 1 | BBAI401 | Management Information Systems | 60 | 20 | 20 | 0 | 0 | 4 | 0 | 0 | 4 | 100 |
| 2 | BBAI402 | Financial Management | 60 | 20 | 20 | 0 | 0 | 4 | 0 | 0 | 4 | 100 |
| 3 | BBAI403 | Research Methods | 60 | 20 | 20 | 0 | 0 | 4 | 0 | 0 | 4 | 100 |
| 4 | BBAI404 | Organisational Behavior | 60 | 20 | 20 | 0 | 0 | 4 | 0 | 0 | 4 | 100 |
| 5 | BBAI405 | Operations Management | 60 | 20 | 20 | 0 | 0 | 4 | 0 | 0 | 4 | 100 |
| 6 | BBAI406 | Comprehensive Viva | 0 | 0 | 0 | 50 | 0 | 0 | 0 | 0 | 2 | 50 |
| | | | 300 | 100 | 100 | 50 | 0 | 20 | 0 | 0 | 22 | 550 |

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.